



Attacking from every angle.™

American Cancer Society's 58th Annual Evening of Hope Gala

SPONSORSHIP OPPORTUNITIES



Event Details

Date – 2.16.2019

Time – 6pm-11pm

Location – Chateau Luxe

Theme – Mardi Gras

Attire - Cocktail

Auctioneer – Letitia Frye

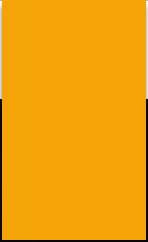


Event Chair: Monique Porras, CEO, The Kempington Group

Originally from the Washington, DC area, Monique's high energy and East Coast tenacity has influenced her building deep roots in the Valley of the Sun. As the Founder of The Kempington Group, an energized, progressive, national scope recruiting firm, Monique operates her business through openness, humility, deep networks, community involvement and a sense of humor. Monique is a long time member and Ambassador with the Arizona Technology Council. She has also been featured in *The KNOW Book Phoenix*, *100+ Women You Must Know and Do Business With*, *In Business Magazine* and cover story in *Arizona Republic Business Gazette*. Monique is a huge advocate for charity work. She is honored to be a Founding Member and former Board Member for Phoenix Suns Charities 88, where she has been a major contributor and fundraiser for their annual 1,000 person fundraising event. Monique was recently asked by a Phoenix Title I school to implement an "Empowering Girls" program, which she is honored to fulfill.

Monique lost her mother to cancer when she was just 19 years old. She has seen the advancement of science and treatment over the decades and has vowed to commit her volunteer time to that cause. She is an Ambassador for TGen Research Institute and most recently, Chair for American Cancer Society's Evening of Hope Gala. Personally, she hopes her involvement in the community will be a life long influence to her teenage son and an honor to her mother's memory!





Make the greatest impact in the fight against cancer by becoming an event sponsor!

Proceeds from the event will help the American Cancer Society step closer to achieving a world free from the pain and suffering of cancer. Through groundbreaking cancer research, free patient programs and services, and community outreach, the Society is helping people attack cancer from every angle. With every dollar we raise through the Evening of Hope Gala, we are helping American Cancer Society be there for those affected by cancer right here in Phoenix and surrounding communities, including those who are currently dealing with a cancer diagnosis, those who may face a diagnosis in the future, and those who may avoid a diagnosis altogether because of education and risk reduction.

\$50,000 Monarch Sponsor

- ❖ Verbal recognition during the program
- ❖ Opportunity to speak during the event
- ❖ Company logo/name on signage at the event
- ❖ Co-branding on Step & Repeat Wall with ACS
- ❖ Full-page ad in the event program
- ❖ 3 reserved tables of 10 - Premium Seating
- ❖ Sponsorship mentioned in all press releases
- ❖ Company logo/name will appear as Presenting Sponsor in all television, radio, and print ads
- ❖ Company logo/name on event website and social media pages
- ❖ Company logo/name on event invitations as Presenting Sponsor (if received by 10/5/18)
- ❖ Opportunity for an executive to be on the event planning committee for Gala

\$35,000 Noble Sponsor

- ❖ Verbal recognition during the program
- ❖ Company logo/name on signage at the event
- ❖ Full-page ad in the event program
- ❖ Branding opportunity (Mardi Gras Beads with branded medallion distributed to all guests at event as a take home)
- ❖ 2 reserved tables of 10 – Premium Seating
- ❖ Sponsorship mentioned in all press releases
- ❖ Company logo/name will appear as Noble Sponsor in all television, radio, and print ads
- ❖ Company logo/name on event website and social media pages
- ❖ Company logo/name on event invitations as Noble Sponsor (if received by 10/5/18)
- ❖ Opportunity for an executive to be on the event planning committee for Gala

Additional Sponsorship Opportunities

\$25,000 Majesty Sponsor

- ❖ Verbal recognition during the program
- ❖ Company logo/name on signage at the event
- ❖ Full-page ad in the event program
- ❖ Branding opportunity (Logo on cocktail/dessert napkins OR logo showcased with Gobo light outside of venue upon entrance, main dining area, cocktail hour patio, or after party ballroom)
- ❖ 2 reserved tables of 10
- ❖ Company logo/name will appear in all television, radio, and print ads
- ❖ Company logo/name on event website and social media pages
- ❖ Opportunity for an executive to be on the event planning committee for Gala

\$15,000 Royal Sponsor

- ❖ Company logo/name on signage at the event
- ❖ Half-page ad in the event program
- ❖ Branding opportunity (Logo included on table centerpieces)
- ❖ 1 reserved table of 10
- ❖ Company name will appear in all television, radio, and print ads
- ❖ Company logo/name on event website and social media pages
- ❖ Opportunity for an executive to be on the event planning committee for Gala

Additional Sponsorship Opportunities

\$10,000 Court Sponsor

- ❖ Company logo/name on signage at the event
- ❖ Half-page ad in the event program
- ❖ 1 reserved table of 10
- ❖ Company name will appear in print ads
- ❖ Company logo/name on event website and social media pages

\$5,000 Marquis Sponsor

- ❖ Company logo/name on signage at the event
- ❖ Quarter-page ad in the event program
- ❖ 1 reserved table of 10
- ❖ Company logo/name on event website and social media pages

Additional Opportunities

Underwriting Opportunities

Underwriting Opportunities include 1 reserved table of 10 and company logo/name on event website and social media pages.

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|-----------------------------|----------|
| ❖ Branded take-home glasses | \$10,000 |
| ❖ Photobooth | \$7,000 |

Other

In-memory-of/In-honor-of (Name & Photo) on after-party photo reel \$250

2019 Evening of Hope Gala Committee

Monique Porras,
The Kempington Group

Nicole Alaimo Karl,
Mayo Clinic

Kayla Bellitt,
Some Like it Classic

Alex Burkfield,
Arizona State University

Michelle Cheverie,
Diversified Partners

Barbara Davis,
Sonora Quest

Alexandria Dionne,
Public Policy Partners

Lisa Friedman,
Sunwest Bank

Sherry Gage,
*Abrazo Community Health
Network*

Carrie Garcia,
LGE Design Build

Linda Greer, MD
*Breast Health & Research Center,
HonorHealth*

Vanessa Hall,
Performant Scout

Trisha Larson,
Morgan Stanley

Jennifer Lutjen,
BD Peripheral Intervention

Allyson Mallah,
Everest Edge Enterprises

Elizabeth Muncal,
Arizona State University Foundation

Desirae Outcalt,
Pacific Premier Bank

Shamini Oza-Shah,
PharMerica

Jeanette Ploium,
Phoenix PD

Nick Robertson,
Lawyers Title of Arizona

Scott Ruddell,
IES Communications

Michelle Swann,
Radix Law

Todd Williams,
Put a Fork In It Catering

Ryan Hollaender,
ACS Staff Partner

Phoenix ACS Leadership

CEOs Against Cancer

Steve Williamson,
BD Peripheral Intervention

Dave Allazetta,
UnitedHealthcare

Tom Hatten,
Mountainside Fitness

Dave Crawford,
Crawford Concepts

Mike Hoover,
Sundt Construction

Dave Dexter,
Sonora Quest Laboratories

K.C. Kanaan,
Envoy America

Nick Goodman,
MomDoc

Linda Hunt,
Dignity Health

Derrick Hall,
Arizona Diamondbacks

Todd LaPorte,
HonorHealth

CEOs Against Cancer is a powerful group of executives uniting to change the course of cancer to leverage the collective knowledge, power, and resources of the American Cancer Society.

Area Board

Brian Bogert,
Lockton Companies

Lamont Yoder,
Banner Health

Derek Seaman,
Arizona Public Service

Joyce Santis,
Sonora Quest Laboratories

Barbara Davis,
Sonora Quest Laboratories

Mark Stebbings,
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Valerie Cina,
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Linda Greer, MD,
*Breast Health and Research Center,
HonorHealth*

Kristin Pricilla,
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Johnny Cordoba,
Telemundo Arizona, NBC Universal

Gino C Bottino, MD,
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*Select Physical Therapy/Banner
PT & Rehab*

Jesse Garcia,
Adelante Healthcare

Diego Gettler,
MomDoc

Dave P. Panana,
Kewa Pueblo Health Corporation

The SW Area Board is a collective group of influential community leaders whom work strategically to accelerate the mission and relevance of the American Cancer Society in the states of Arizona and New Mexico.

AMERICAN CANCER SOCIETY
PRESENTS



The American Cancer Society is a non-profit 501(C)(3) organization.

Tax ID Number: 13-1788491

For questions contact
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